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ABSTRACT

This book charts how the tools of technology are altering ways in which higher education is being delivered and received. Divided into three sections, the book adopts a systematic and thoroughly researched approach to globalizing education. Part I examines major issues arising from the growing practice of global education. Chapter 1 considers the pulls and pushes affecting current interest in global education. Chapter 2 provides an overview of the delivery media currently in use on distance education courses, dividing them into four categories according to whether they are based on text, audio, video, or the World Wide Web, which integrates the other three. Chapter 3 illustrates ways in which the content of global education courses will be different from the traditional paradigm and will require different measures of quality assurance. Chapter 4 looks at the globalization of education from the students' point of view. Chapter 5 describes ways to organize a global education program. Part II provides five case studies (chapters 6-10) that highlight current developments and applications: Global Executive Master of Business Administration, Duke University, United States; Diploma in Open Learning, University of Southern Queensland, Australia; Jones Education Company: Knowledge TV and College Connection; IBM Global Campus; and the United Kingdom Open University. Part III presents a coherent view about current trends (chapter 11) and future trends (chapter 12). The book contains 99 references and an index. (YLB)

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